# **e**Research

## Update Report

# July 13, 2020



#### REVISIONS

| REVISIONS                        |              |         |  |  |  |  |
|----------------------------------|--------------|---------|--|--|--|--|
| Rating/Target                    | Rev.         | Prior   |  |  |  |  |
| Rating                           | Buy          | Buy     |  |  |  |  |
| Target Price (C\$)               | \$0.20       | \$0.20  |  |  |  |  |
| Revenue 2020E (M)                | \$35.3       | \$35.3  |  |  |  |  |
| Adj. EBITDA 2020E (M)            | \$5.6        | \$3.3   |  |  |  |  |
| Adj. EPS 2020 (M)                | \$0.00       | \$0.00  |  |  |  |  |
| MARKET DATA                      |              |         |  |  |  |  |
| Date:                            | Jul 10, 2020 |         |  |  |  |  |
| Current Price (C\$):             | \$0.         | 03      |  |  |  |  |
| Target Price (C\$):              | \$0.         | 20      |  |  |  |  |
| 52-Week Range:                   | \$0.02 /     | \$0.065 |  |  |  |  |
| Shares O/S (M):                  | 756          | 5.1     |  |  |  |  |
| Mkt Cap (C\$M);                  | \$18         | 8.9     |  |  |  |  |
| EV (C\$M):                       | \$30.2       |         |  |  |  |  |
| Avg. Weekly Vol. (M):            | 10.67        |         |  |  |  |  |
| Website: www.peakpositioning.com |              |         |  |  |  |  |

#### FINANCIALS

|                         | 2019A      | 2020E   |  |
|-------------------------|------------|---------|--|
| Revenue (\$M)           | \$11.7     | \$35.3  |  |
| EBITDA (\$M)            | \$0.0      | \$5.6   |  |
| EPS (S)                 | \$0.00     | \$0.00  |  |
| Cash (\$M)              | \$1.7      | \$12.2  |  |
| Current Assets (\$M)    | \$18.0     | \$26.1  |  |
| Net Cash (\$M)          | -\$16.1    | -\$16.6 |  |
| Total Assets (\$M)      | \$29.4     | \$35.6  |  |
| Debt (\$M)              | \$3.4      | \$3.0   |  |
| Total Liabilities (\$M) | \$9.2      | \$13.7  |  |
| Fiscal Year End:        | 31-Dec     |         |  |
| Source: Company Reports | S&P Canita | 010     |  |

Source: Company Reports, S&P Capital IQ, Yahoo!Finance, eResearch Corp.

Chris Thompson, CFA, MBA, P.Eng. Director of Equity Research

# Peak Positioning Technologies Inc. (CNSX:PKK)

Solid Q1/2020 Revenue Despite Covid-19 Impacts

#### **COMPANY DESCRIPTION:**

**Peak Positioning Technologies Inc.** ("**Peak**" or "the Company") is the parent company of a group of financial technology ("FinTech") subsidiaries operating in China's commercial lending industry. Peak thereby provides an investment vehicle for North American investors looking to participate in China's FinTech industry. In China, Peak's subsidiaries use technology, analytics, and artificial intelligence ("AI") to provide loans, help small and medium enterprises ("SMEs") obtain loans, help lenders find clients, and also minimize lending risk. Peak accomplishes this through an ecosystem of lenders, borrowers, loan brokers, and other participants that have come together around its Cubeler Lending Hub platform to improve the efficiency and transparency of loan generation.

#### **INVESTMENT HIGHLIGHTS:**

- Peak's revenue in Q1/2020 was \$3.9M compared to \$0.9M in Q1/2019. Revenue for Q1 was higher than our estimate of \$2.6M, even with the Covid-19 pandemic impacting operations in China. Peak's revenue benefited late in Q1/2020 from the Company's lending platforms being used to help distribute government relief funds to SME's that were affected by the coronavirus.
- In Q1/2020, 70% of the revenue was generate by Peak's ASDS & ASSC subsidiaries with 30% coming from ASCS and ASFC. Acquired in later 2019, the Jinxiaoer Platform integration was completed in May and we expect the Jinxiaoer subsidiary to start contributing revenue in the second half of Q2/2020 with the full impact to be felt in Q3/2020 and subsequent quarters.
- On June 14, 2020, Peak announced that it has begun the process to have its shares listed for trading on the OTCQB stock exchange in the U.S. Peak believes by upgrading the listing to the OTCQB from the OTC Market's Pink exchange, the Company will gain access to a new pool of U.S. Investors.
- **Model Impact:** We expect Peak's revenue growth to continue now that the health crisis has subsided in China. With the higher revenue in Q1/2020, we have slightly decreased our Q2, Q3 & Q4/2020 revenue estimates to maintain our 2020 revenue estimate of \$35.3M.

#### FINANCIAL ANALYSIS & VALUATION:

- We modelled Peak's revenue for 2020-2022 as a sum of the revenue from the six operating subsidiaries and estimated:
  - 2020: Revenue \$35.3 million; EBITDA \$5.6 million;
  - o 2021: Revenue \$53.1 million; EBITDA \$18.1 million;
  - 2022: Revenue \$58.4 million; EBITDA \$22.9 million.
- Using a revenue multiple of 4x 2020 Revenue, an EBITDA multiple of 10x 2020 EBITDA, and a DCF at 10%, we estimate an equal-weighted price per share target of \$0.20.
- We are maintaining a Buy rating and one-year price target of \$0.20.

All figures in CAD unless otherwise stated.

## **COMPANY SUMMARY**

Headquartered in Montreal, Quebec, Canada, Peak Positioning Technologies Inc. is the parent company of a group of FinTech subsidiaries operating in China's commercial lending industry.

Over the past three years, Peak has created six operating subsidiaries in China focusing on FinTech solutions, primarily in the commercial credit industry:

- 1. Asia Synergy Information Technology ("AST")
- 2. Asia Synergy Data Solutions ("ASDS")
- 3. Asia Synergy Financial Capital ("ASFC") joint venture, 49% ownership
- 4. Asia Synergy Credit Solutions ("ASCS")
- 5. Asia Synergy Supply Chain Technology ("ASSC") joint venture, 49% ownership
- 6. Jinxiaoer Technology Ltd. ("Jinxiaoer")

For more detailed information on Peak's corporate structure, see "APPENDIX A: PEAK'S CORPORATE STRUCTURE".

For North American investors looking to participate in the digitization of China's financial services industry, Peak provides an investment vehicle to enter this market. Peak's subsidiaries have created a technology-based ecosystem of lenders, borrowers, and other participants in China's commercial lending and supply chain industries, targeting Small-to-Medium Enterprises ("SMEs").

In this post-Covid-19 environment, Peak is providing technology and services to help re-start the Chinese economy. The market opportunity in China for Peak's solutions is large as the number of SMEs was estimated to be over 80 million. Peak's matching solutions automate various aspects of lending transactions, including financial due diligence and qualification for borrowers, making it faster and easier for a Chinese SME to obtain credit and reduces the risk for corporate lenders.

In Figure 4, *e*Research has modeled Peak's revenue for 2020 and 2021 to show the revenue potential of the Company. According to the Company's financial information, revenue from Q1/2020 was divided as such:

- ASDS and ASSC: 70%
- ASCS and ASFC: 30%
- AST and Jinxiaoer: negligible

At this time, eResearch is not adjusting its revenue model for 2020 or 2021 and we expect the Jinxiaoer subsidiary to contribute revenue in Q2/2020.

## **REVIEW OF PEAK'S Q1/2020 FINANCIALS**

Peak's revenue for the 3 months ended March 31, 2020, was \$3.9 million compared to revenue of \$0.9 million for the 3 months ended March 31, 2019. Revenue for the quarter was slightly higher than our estimate of \$2.6 million.

Due to the Covid-19 pandemic in China, when we published our last report (May 31, 2020) we adjusted our revenue estimates downward for Q1/2020 & Q2/2020 and shifted the revenue in Q3/2020 & Q4/2020. As economic stimulus rolled out across China towards the end of Q1/2020, Peak's solutions benefited, increasing revenue in the quarter above our estimates.

In Q1/2020, revenue was divided into:

- (1) Fintech Platform: \$2.76 million, 70% of annual revenue.
- (2) Financial Services: \$1.19 million, 30% of annual revenue.

ASDS and ASSC operate primarily as part of Peak's Fintech Platform, which includes credit analysis services, and various financial and logistical services specifically catered to supply-chain participants. ASCS and ASFC operate as part of Peak's Financial Services group and offer loans and loan management services.

ASDS and ASCS accounted for \$8.3 million (70.6%) of revenue in 2019; these subsidiaries did not exist or generate revenue in 2018.

In Q1/2020, as the new divisions ramped up services, Operating Expenses increased substantially to \$3.8 million, up from \$0.97 million in Q1/2019. The increase was primarily due to Outsourcing Services expense that booked in at \$2.1 million in Q1/2020 which did not exist for the company in Q1/2019.

As mentioned in our last research report, Outsourcing Services was introduced as part of the new ASSC business subsidiary that was started in 2019. The Outsourcing Services include logistical services related to material purchased by ASSC clients on credit, and where credit was extended because of ASSC's credit analysis services utilizing Peak's Lending Hub platform. For more information about Peak's Lending Hub platform, please see <u>eResearch's Initiation Report</u> on Peak.

During the month ended March 31, 2020, Peak incurred a net loss of \$0.81 million compared to a net loss of \$0.57 million in the same quarter a year ago, and better than our estimate of a loss of \$2.5 million due to lower Outsourcing Expense and Travel & Entertainment costs.

Cash Flow from Operations in Q1/2020 was positive at \$0.03 million compared to negative \$1.7 million in the same period in 2019. Adjusted EBITDA was positive \$0.17 million, better than our estimate of negative \$3.5 million.

| •                 |          |          |          |          |         |          |          |        |        |
|-------------------|----------|----------|----------|----------|---------|----------|----------|--------|--------|
| Model Data        | Q119A    | 2019A    | Q120A    | Q120E    | Change  | Q220E    | Q320E    | Q420E  | 2020E  |
| Revenue (\$M)     | \$0.9    | \$11.7   | \$3.9    | \$2.6    | 49%     | \$7.5    | \$11.0   | \$12.8 | \$35.3 |
| Adj. EBITDA (\$M) | (\$0.2)  | \$1.5    | \$0.2    | (\$3.5)  | -105%   | (\$0.0)  | \$2.4    | \$3.6  | \$5.6  |
| EPS (Basic)       | (\$0.00) | (\$0.00) | (\$0.00) | (\$0.00) | +\$0.00 | (\$0.00) | \$0.00   | \$0.00 | \$0.00 |
| CFPS              | (\$0.00) | (\$0.00) | \$0.00   | \$0.02   | -2%     | \$0.01   | (\$0.00) | \$0.00 | \$0.01 |
|                   | (+)      | (+)      |          |          |         |          | (+/      |        | T      |

Figure 1: Financial Summary

Source: Company Report and eResearch Corp.

As mentioned previously, in Q1/2020, almost all of Peak's revenue came from the ASDS, ASSC, ASCS, and ASFC subsidiaries.

Peak acquired the Jinxiaoer loan brokerage platform in Q4/2019 and believes the Jinxiaoer platform is a catalyst for the expansion of Peak's services throughout China. After the acquisition of Jinxiaoer, Peak committed R&D funding to the integration of the Peak's Lending Hub platform with the Jinxiaoer platform. On May 11, 2020, Peak announced that its ASDS subsidiary completed the integration of the Jinxiaoer Platform into Cubeler Lending Hub. With that announcement, we expect the Jinxiaoer subsidiary to start contributing revenue in the second half of Q2/2020 with the full impact to be felt in Q3/2020 and subsequent quarters.

#### **Events in the Quarter**

In the first part of the quarter, Peak experienced a decline in revenue based on the negative impact of the Covid-19 health crisis that affected the overall economy in China. Peak's ASSC subsidiary resumed operations on February 24, 2020 and the Peak remaining Chinese subsidiaries returned to normal business operations by the end of Q1/2020.

On March 3, Peak announced that the Company's Cubeler Lending Hub platform would be used to help distribute government relief funds from the Jiangyin Municipal Government and the Jiangyin Federation of Industry and Commerce to the city's small and medium-sized businesses that were affected by the coronavirus.

On February 5, 2020, Peak closed a non-brokered private placement to help fund the acquisition of the Jinxiaoer platform. Peak sold 14.4 million units at a price of C0.04 per unit for proceeds of C0.58 million. Each unit consisted of one common share and one-half of one common share purchase warrant, with an exercise price of C0.10, for a period of twenty-four months.

On February 18, 2020, Peak released its three-year Revenue and EBITDA forecast:

|         | 2020         | 2021         | 2022         |
|---------|--------------|--------------|--------------|
| Revenue | \$40 million | \$55 million | \$80 million |
| EBITDA  | \$4 million  | \$22 million | \$55 million |

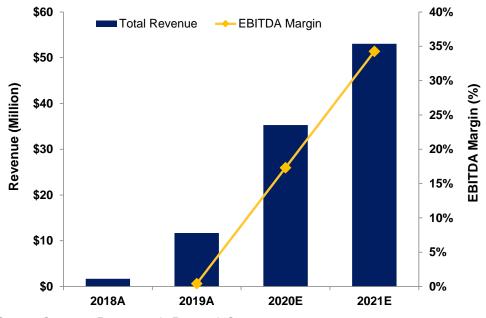
See Figure 4 for eResearch's revenue model Peak in 2020 and 2021.

On February 24, Peak announced that its ASDS entered the Shanghai credit market through a relationship with the Midai Group. ASDS will use the Cubeler Lending Hub platform to analyze data on prospective Midai clients to help qualify them for credit. The Midai Group provides financing and leasing services to the automotive industry.

#### Subsequent Events to the Quarter End

Subsequent events after March 31, 2020, included:

- On May 11, 2020, Peak announced that its ASDS subsidiary completed the integration of the Jinxiaoer Platform with the Cubeler Lending Hub.
- On June 10, 2020, Peak announced the closing of a C\$0.4 million corporate bond offering to help Peak expand its services throughout China and for potential acquisition opportunities. The corporate bonds accrue interest at the simple rate of 10% per year for a period of 36 months and were issued with \$0.05 warrants that expire in 36 months.
- On June 14, 2020, Peak announced that it has begun the process to have its shares listed for trading on the OTCQB stock exchange in the U.S. Currently listed on the OTC Market's Pink exchange which has some limits and restrictions, Peak believes by upgrading the listing to the OTCQB, the Company will gain access to a new pool of prospective U.S. Investors.



#### Figure 2: Revenue and EBITDA Margins

Source: Company Reports and eResearch Corp.

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#### **Revenue Model**

We modelled Peak's revenue for 2020-2022 as a sum of the revenue from the five operating subsidiaries with the following assumptions. See Figure 2. From this model, we estimated that revenue and EBITDA would be:

- 2020: Revenue \$35.3 million; EBITDA \$5.6 million;
- 2021: Revenue \$53.1 million; EBITDA \$18.1 million;
- 2022: Revenue \$58.4 million; EBITDA \$22.9 million.

Currently our Revenue estimates are 88%, 96% and 73%, of Peak's announced revenue forecasts for 2020, 2021 and 2022, respectively.

Due to the better than expected Revenue results in Q1/2020, we slightly reduced our revenue estimates for the next three quarters to maintain our previous revenue estimate for 2020 of \$35.5 million.

## VALUATION

Currently, based on our analysis of the Small Cap FinTech industry in Canada (see APPENDIX C: FINTECH COMPARABLES), Enterprise Value (EV)/Revenue was 4.0x in 2018 with EV/EBITDA of almost 10x. Multiples for 2019 were not applicable as there were insufficient companies with revenue or EBITDA estimates to make the average relevant.

Our DCF model with a 10% WACC and a six-year terminal multiple of 9.0x EBITDA yields a one-year target share value of \$0.30. Using a revenue multiple of 4x and a one-year ahead Revenue of \$45 million, the one-year target share price is \$0.18. Using an EBITDA multiple of 10x and a one-year ahead EBITDA of \$11 million, the one-year target share price is \$0.11.

#### The equal-weighted price per share is \$0.20 and we are keeping the one-year price target at \$0.20.

#### Figure 3: Target Price (1 year) Calculation for Peak

|  |                        | Estimates (M)                  | Net Debt (M)<br>(Dec 2020) | Shares<br>O/S (M) | Price<br>/Share |  |  |  |  |
|--|------------------------|--------------------------------|----------------------------|-------------------|-----------------|--|--|--|--|
| Method 1: DCF                            | WACC<br>10%            | Terminal Multiple<br>9x EBITDA |                            | 1108.6            | \$0.30          |  |  |  |  |
| Method 2: Revenue Multiple               | 4x                     | 1-Year Forward<br>\$45         | -\$19.6                    | 1108.6            | \$0.18          |  |  |  |  |
| Method 3: EBITDA Multiple                | 10x                    | 1-Year Forward<br>\$11         | -\$19.6                    | 1108.6            | \$0.11          |  |  |  |  |
| Equal-Weighted Price Per Share (1-year): |                        |                                |                            |                   |                 |  |  |  |  |
| Target Price (1-year):                   | Target Price (1-year): |                                |                            |                   |                 |  |  |  |  |

Source: eResearch Corp.

#### Figure 4: Peak Revenue Model

|  | 2020   | 2021   |
|--|--|--|
|  |  |  |
| AST  | 1000/  | 4000/  |
| Ownership  | 100%   | 100%   |
| Transactional Volume   | \$50,000,000   | \$55,000,000   |
| Average Transaction Fee  | 3.50%  | 3.50%  |
| Gross Revenue  | \$1,750,000  | \$1,925,000  |
| Revenue to Peak  | \$1,750,000  | \$1,925,000  |
| ASDS   |  |  |
| Ownership  | 100%   | 100%   |
| Loan Pool  | \$100,000,000  | \$400,000,000  |
| Average Transaction Fee  | 2.50%  | 2.50%  |
| Loan Revenue   | \$2,500,000  | \$10,000,000   |
| Data Revenue   | \$250,000  | \$1,000,000  |
| Gross Revenue  | \$2,750,000  | \$1,000,000  |
| Revenue to Peak  | \$2,750,000  | \$11,000,000   |
| Nevenue to reak  | φ2,7 30,000  | \$11,000,000   |
| ASFC   |  |  |
| Ownership  | 51%  | 51%  |
| Loan Pool  | \$30,000,000   | \$45,000,000   |
| Average Interest Rate  | 14.50%   | 14.50%   |
| Gross Revenue  | \$4,350,000  | \$6,525,000  |
| Revenue to Peak  | \$2,218,500  | \$3,327,750  |
|  | * , -,   | , .,. ,  |
| ASCS   |  |  |
| Ownership  | 100%   | 100%   |
| Average Transaction Fee  | 6.50%  | 6.50%  |
| Loan Pool  | \$1,000,000,000  | \$1,000,000,000  |
| Utilization  | 3%   | 4%   |
| Gross Revenue  | \$1,950,000  | \$2,600,000  |
| Revenue to Peak  | \$1,950,000  |  |
|  | <i> </i>   | \$2,600,000  |
| 4000   | ÷ 1,000,000  | \$2,600,000  |
| ASSC   |  |  |
| Ownership  | 51%  | 51%  |
| Ownership<br>Transactional Volume  | 51%<br>\$650,000,000   | 51%<br>\$700,000,000   |
| Ownership<br>Transactional Volume<br>Average Transaction Fee   | 51%<br>\$650,000,000<br>3.00%  | 51%<br>\$700,000,000<br>3.00%  |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br><b>Gross Revenue</b>   | 51%<br>\$650,000,000<br><u>3.00%</u><br><b>\$19,500,000</b>  | 51%<br>\$700,000,000<br><u>3.00%</u><br><b>\$21,000,000</b>  |
| Ownership<br>Transactional Volume<br>Average Transaction Fee   | 51%<br>\$650,000,000<br>3.00%  | 51%<br>\$700,000,000<br>3.00%  |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br><b>Gross Revenue</b>   | 51%<br>\$650,000,000<br><u>3.00%</u><br><b>\$19,500,000</b>  | 51%<br>\$700,000,000<br><u>3.00%</u><br><b>\$21,000,000</b>  |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue<br>Revenue to Peak<br>Jinxiaoer  | 51%<br>\$650,000,000<br><u>3.00%</u><br><b>\$19,500,000</b>  | 51%<br>\$700,000,000<br><u>3.00%</u><br><b>\$21,000,000</b>  |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue<br>Revenue to Peak   | 51%<br>\$650,000,000<br><u>3.00%</u><br><b>\$19,500,000</b><br><b>\$9,945,000</b>  | 51%<br>\$700,000,000<br><u>3.00%</u><br><b>\$21,000,000</b><br><b>\$10,710,000</b><br>70%                                      |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue<br>Revenue to Peak<br>Jinxiaoer<br>Ownership<br>Transactional Volume   | 51%<br>\$650,000,000<br>3.00%<br><b>\$19,500,000</b><br><b>\$9,945,000</b><br>70%<br>\$1,000,000,000                         | 51%<br>\$700,000,000<br>3.00%<br><b>\$21,000,000</b><br><b>\$10,710,000</b><br>70%<br>\$2,000,000,000                          |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue<br>Revenue to Peak<br>Jinxiaoer<br>Ownership   | 51%<br>\$650,000,000<br><u>3.00%</u><br><b>\$19,500,000</b><br><b>\$9,945,000</b><br>70%<br>\$1,000,000,000<br>0.50%         | 51%<br>\$700,000,000<br>3.00%<br><b>\$21,000,000</b><br><b>\$10,710,000</b><br>\$2,000,000,000<br>0.50%                        |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br><b>Gross Revenue</b><br><b>Revenue to Peak</b><br>Jinxiaoer<br>Ownership<br>Transactional Volume<br>Average Transaction Fee    | 51%<br>\$650,000,000<br>3.00%<br><b>\$19,500,000</b><br><b>\$9,945,000</b><br>70%<br>\$1,000,000,000                         | 51%<br>\$700,000,000<br>3.00%<br><b>\$21,000,000</b><br><b>\$10,710,000</b><br>70%<br>\$2,000,000,000                          |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue<br>Revenue to Peak<br>Jinxiaoer<br>Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue | 51%<br>\$650,000,000<br>3.00%<br><b>\$19,500,000</b><br><b>\$9,945,000</b><br>\$1,000,000,000<br>0.50%<br><b>\$5,000,000</b> | 51%<br>\$700,000,000<br>3.00%<br><b>\$21,000,000</b><br><b>\$10,710,000</b><br>\$2,000,000,000<br>0.50%<br><b>\$10,000,000</b> |
| Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue<br>Revenue to Peak<br>Jinxiaoer<br>Ownership<br>Transactional Volume<br>Average Transaction Fee<br>Gross Revenue | 51%<br>\$650,000,000<br>3.00%<br><b>\$19,500,000</b><br><b>\$9,945,000</b><br>\$1,000,000,000<br>0.50%<br><b>\$5,000,000</b> | 51%<br>\$700,000,000<br>3.00%<br><b>\$21,000,000</b><br><b>\$10,710,000</b><br>\$2,000,000,000<br>0.50%<br><b>\$10,000,000</b> |

Source: eResearch Corp.

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## **APPENDIX A: PEAK'S CORPORATE STRUCTURE**

Over the past three years, Peak has created six operating subsidiaries in China focusing on FinTech solutions, primarily in the commercial credit industry.

- 7. 2016: Asia Synergy Information Technology ("AST")
- 8. 2017: Asia Synergy Data Solutions ("ASDS")
- 9. 2018: Asia Synergy Financial Capital ("ASFC") Joint Venture with Jiu Dong Limited (49% ownership)
- 10. 2018: Asia Synergy Credit Solutions ("ASCS") Acquisition of Wenyi Financial Services Co. Ltd.
- 11. 2019: Asia Synergy Supply Chain Technology ("ASSC") Joint Venture with ZFOS (49% ownership)
- 12. 2019: Jinxiaoer Technology Ltd. ("Jinxiaoer") Acquisition of Jinxiaoer loan brokerage platform

#### Figure 5: Peak's Operating Subsidiaries

| Subsidiary   | Platform  | Service<br>Offering  | Revenue Model   | Ownership |
|--------------|---|--|---|-----------|
| 1. AST       | Gold River Supply-chain-related products broker |  | Markup fee representing small<br>percentage of value of<br>products sold on Gold River<br>platform.   | 100%      |
|              | Cubeler   | Refer purchase order<br>financing requests to<br>Cubeler platform.   | Up to 0.5% of the value of financing transactions referred to Cubeler platform.   |           |
| 2. ASDS      | Cubeler/<br>Jinxiaoer                           | Provides lending risk<br>analysis and matches<br>borrowers and lenders by<br>using analytics and<br>artificial intelligence.   | Service fees charged for credit<br>analysis reports and<br>transaction fees of up to 2.5%<br>to facilitate credit transactions<br>between lenders and<br>borrowers. | 100%      |
| 3. ASFC      | Cubeler/<br>Jinxiaoer                           | Loans to SMEs, usually guaranteed by vehicles.   | 15%-17% annual interest earned on loans extended.   | 51%       |
| 4. ASCS      | Cubeler/<br>Jinxiaoer                           | Turn-key credit<br>outsourcing services to<br>banks and other lending<br>institutions.   | Monthly service fees on the loans serviced; range of 6%-<br>8% annually.  | 100%      |
| 5. ASSC      | Cubeler   | Provides supply-chain-<br>related services and<br>financing services to the<br>businesses, lenders, and<br>suppliers of China's<br>supply-chain industry.                | Percentage of the transaction<br>value from the lenders and<br>from credit report fees.   | 51%       |
| 6. Jinxiaoer | Jinxiaoer                                       | Loan brokerage platform<br>allows sales reps and<br>brokers to submit leads,<br>get them matched and<br>earn commissions, and<br>provides qualified leads<br>to lenders. | Membership and service fees<br>charged to loan sales reps,<br>Service Center fees charged<br>to loan brokers, and service<br>fees charged to lenders.               | 70%       |

## **APPENDIX B: PEAK'S FINANCIAL STATEMENTS**

#### Figure 6: PKK Income Statement

| Peak Positioning                        |             |             |             |             |             |             |             |             |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Income Statement (As Dec 31, C\$)       | 2019A       | Q120A       | Q220E       | Q320E       | Q420E       | 2020E       | 2021E       | 2022E       |
| Revenue                                 |             |             |             |             |             |             |             |             |
| Financial Services Revenue              | 11,708,653  | 3,949,395   | 7,508,535   | 11,038,535  | 12,803,535  | 35,300,000  | 53,050,000  | 58,355,000  |
| Sale of Raw Material Products           | -           | -           | -           | -           | -           | -           | -           | -           |
| Total Revenue                           | 11,708,653  | 3,949,395   | 7,508,535   | 11,038,535  | 12,803,535  | 35,300,000  | 53,050,000  | 58,355,000  |
|   |             |             |             | ******      |             |             |             | ******      |
| Expenses                                |             |             |             |             |             |             |             |             |
| General and Administrative              | 4,847,709   | 1,846,368   | 2,027,304   | 2,980,404   | 3,456,954   | 10,311,031  | 11,671,000  | 11,671,000  |
| Consulting & Professional Fees          | 659,336     | 382,118     | 300,341     | 441,541     | 512,141     | 1,636,142   | 2,122,000   | 2,334,200   |
| Management Fees to Officers & Directors | 138,585     | 21,545      | 34,200      | 32,700      | 33,500      | 121,945     | 146,700     | 171,600     |
| Travel and Entertainment                | 393,715     | 46,832      | 92,200      | 90,400      | 95,800      | 325,232     | 401,300     | 471,700     |
| Outsourcing Services                    | 5,319,307   | 2,104,150   | 5,000,000   | 5,000,000   | 5,000,000   | 17,104,150  | 20,000,000  | 20,000,000  |
| Depreciation of Property & Equipment    | 455,159     | 128,123     | 136,800     | 138,300     | 141,600     | 544,823     | 597,700     | 648,600     |
| Amortization                            | 1,274,191   | 82,153      | 304,500     | 328,600     | 351,900     | 1,067,153   | 1,293,600   | 1,423,100   |
| Total Operating Expenses                | 13,088,002  | 4,611,289   | 7,895,346   | 9,011,946   | 9,591,896   | 31,110,477  | 36,232,300  | 36,720,200  |
|   |             |             |             |             |             |             |             |             |
| Operating Income                        | (1,379,349) | (661,894)   | (386,811)   | 2,026,589   | 3,211,639   | 4,189,523   | 16,817,700  | 21,634,800  |
| Total Other Income                      | 72,824      | 10,336      | (292,301)   | (263,496)   | (237,551)   | (783,011)   | (738,573)   | (489,065    |
| EBT                                     | (1,306,525) | (651,558)   | (679,112)   | 1,763,093   | 2,974,089   | 3,406,512   | 16,079,127  | 21,145,735  |
| Income Taxes                            | (523,837)   | (154,137)   | 271,645     | (705,237)   | (1,189,635) | (1,777,365) | (6,431,651) | (8,458,294  |
| Net Income (Loss)                       | (1,830,362) | (805,695)   | (407,467)   | 1,057,856   | 1,784,453   | 1,629,147   | 9,647,476   | 12,687,44   |
|   |             |             |             |             |             |             |             |             |
| EPS                                     |             |             |             |             |             |             |             |             |
| Basic EPS                               | (0.003)     | (0.00)      | (0.00)      | 0.00        | 0.00        | 0.00        | 0.01        | 0.02        |
| Diluted EPS                             | (0.003)     | (0.00)      | (0.00)      | 0.00        | 0.00        | 0.00        | 0.01        | 0.02        |
|   |             |             |             |             |             |             |             |             |
| EBITDA                                  | 48,980      | 172,045     | (11,907)    | 2,371,922   | 3,578,581   | 5,556,182   | 18,171,437  | 22,937,823  |
|   |             |             |             |             |             |             |             |             |
| Shares Outstanding                      | 700 500 405 | 707 000 500 | 707 000 500 | 707 000 500 | 707 000 500 | 707 000 500 | 707 000 500 | 707 000 50  |
| Shares Outstanding, Basic               | 720,592,135 | 737,830,598 | 737,830,598 | 737,830,598 | 737,830,598 | 737,830,598 | 737,830,598 | 737,830,598 |
| Shares Outstanding, Diluted             | 720,592,135 | 737,830,598 | 737,830,598 | 747,830,598 | 747,830,598 | 747,830,598 | 747,830,598 | 747,830,598 |

#### Figure 7: PKK Balance Sheet

| iguro III I III Dalarioo Orioot         |              |             |             |             |             |              |             |                        |
|---|--------------|-------------|-------------|-------------|-------------|--------------|-------------|------------------------|
| Peak Positioning                        |              |             |             |             |             |              |             |                        |
| Balance Sheet (As at Dec 31, C\$)       | 2019A        | Q120A       | Q220E       | Q320E       | Q420E       | 2020E        | 2021E       | 2022E                  |
| Current Assets                          |              |             |             |             |             |              |             |                        |
| Cash                                    | 1,717,509    | 5,095,395   | 12,242,667  | 9,179,884   | 8,937,334   | 8,937,334    | 22,269,320  | 34,594,120             |
| Debtors, Loans & Other Receivables      | 15,125,068   | 15,795,722  | 11,512,059  | 16,924,243  | 19,630,334  | 19,630,334   | 11,183,710  | 12,302,08 <sup>2</sup> |
| Prepaid Expenses & Other Assets         | 1,184,039    | 2,364,047   | 2,315,670   | 2,620,038   | 2,788,475   | 2,788,475    | 2,635,281   | 2,666,061              |
| Total Current Assets                    | 18,026,616   | 23,255,164  | 26,070,396  | 28,724,165  | 31,356,143  | 31,356,143   | 36,088,311  | 49,562,262             |
|   |              |             |             |             |             |              |             |                        |
| Non-Current Assets                      |              |             |             |             |             |              |             |                        |
| Property and Equipment                  | 734,443      | 712,669     | 709,403     | 610,366     | 516,636     | 516,636      | 294,437     | 168,41                 |
| Intangible Assets                       | 2,399,410    | 2,627,081   | 2,600,810   | 2,574,802   | 2,549,054   | 2,549,054    | 2,448,611   | 2,352,12               |
| Loans Receivable                        | 8,196,549    | 6,241,789   | 6,241,789   | 6,241,789   | 6,241,789   | 6,241,789    | 6,241,789   | 6,241,78               |
| Total Assets                            | 29,357,018   | 32,836,703  | 35,622,398  | 38,151,122  | 40,663,622  | 40,663,622   | 45,073,148  | 58,324,592             |
|   |              |             |             |             |             |              |             |                        |
| Current Liabilities                     |              |             |             |             |             |              |             |                        |
| Trade & Other Payables                  | 5,549,832    | 7,024,853   | 10,415,646  | 11,989,614  | 12,760,400  | 12,760,400   | 7,421,149   | 7,507,829              |
| Debentures                              | 3,221,281    | 3,148,595   | 2,821,817   | 2,527,475   | 2,262,349   | 2,262,349    | 1,440,163   | 898,958                |
| Contingent Compensation Payable         | 254,586      | 254,586     | 254,586     | 254,586     | 254,586     | 254,586      | 254,586     | 254,586                |
| Total Current Liabilities               | 9,050,122    | 10,452,457  | 13,516,472  | 14,796,098  | 15,301,758  | 15,301,758   | 9,140,321   | 8,685,795              |
| Non-Current Liabilities                 |              |             |             |             |             |              |             |                        |
| Notes Payable + Other L-T Liabilities   | 187,212      | 24,188      | 21,769      | 19,592      | 17,633      | 17,633       | 11,569      | 7,590                  |
| Total Liabilities                       | 9,237,334    | 10,620,018  | 13,681,615  | 14,959,064  | 15,462,766  | 15,462,766   | 9,295,264   | 8,836,760              |
|   |              |             |             |             |             |              |             |                        |
| Shareholders Equity                     |              |             |             |             |             |              |             |                        |
| Share Capital                           | 24,775,928   | 25,892,852  | 25,892,852  | 25,892,852  | 25,892,852  | 25,892,852   | 25,892,852  | 25,892,852             |
| Contributed Surplus                     | 9,580,333    | 9,736,016   | 9,867,582   | 10,061,001  | 10,285,347  | 10,285,347   | 11,214,898  | 12,237,40              |
| Retained Earnings                       | (23,623,950) | -24,516,726 | -24,924,193 | -23,866,337 | -22,081,884 | (22,081,884) | -12,434,408 | 253,033                |
| Accumulated OCI                         | (1,054,211)  | 210,010     | 210,009     | 210,009     | 210,009     | 210,009      | 210,009     | 210,009                |
| Total Shareholders Equity               | 20,119,684   | 22,216,685  | 21,940,783  | 23,192,058  | 25,200,857  | 25,200,857   | 35,777,885  | 49,487,832             |
| Total Liabilities & Shareholders Equity | 29,357,018   | 32,836,703  | 35,622,398  | 38,151,122  | 40,663,622  | 40,663,622   | 45,073,148  | 58,324,592             |

#### Figure 8: PKK Cash Flow Statement

| Peak Positioning  |             |             |           |             |             |             |             |             |
|---|-------------|-------------|-----------|-------------|-------------|-------------|-------------|-------------|
| Cash Flow Statement (As at Dec, C\$)  | 2019A       | Q120A       | Q220E     | Q320E       | Q420E       | 2020E       | 2021E       | 2022E       |
| Cash Provided By Operating Activities   |             |             |           |             |             |             |             |             |
| Net Income (Loss)   | (1,830,362) | (805,695)   | (407,467) | 1,057,856   | 1,784,453   | 1,629,147   | 9,647,476   | 12,687,441  |
| Amortization of Intangibles   | 595,079     | 82,154      | 26,271    | 26,008      | 25,748      | 160,181     | 100,443     | 96,485      |
| Depreciation of Property & Equipment  | 455,159     | 128,123     | 217,067   | 125,906     | 116,848     | 587,944     | 323,742     | 184,032     |
| Stock Based Compensation Expense  | 378,091     | 69,202      | 131,566   | 193,419     | 224,346     | 618,533     | 929,552     | 1,022,507   |
| Impairment  | 584,189     | -           | -         | -           | -           | -           | -           | -           |
| Other   | 3,819,153   | 3,100,769   | -         | -           | -           | 3,100,769   | -           | -           |
| Changes in Non-Cash Working Capital   |             |             |           |             |             |             |             |             |
| Trade & Other Receivables   | (4,496,784) | (1,260,188) | 4,283,663 | (5,412,183) | (2,706,092) | (5,094,800) | 8,446,625   | (1,118,371) |
| Prepaid Expenses & Other Assets   | (447,027)   | (1,080,436) | 48,377    | (304,368)   | (168,437)   | (1,504,864) | 153,194     | (30,780)    |
| Trade & Other Payables  | 1,567,441   | 93,183      | 3,390,793 | 1,573,968   | 770,786     | 5,828,730   | (5,339,252) | 86,680      |
| Total Cash Provided By Operating Activitie  | (272,840)   | 29,911      | 7,690,270 | (2,739,394) | 47,653      | 5,028,440   | 14,261,780  | 12,927,993  |
|   |             |             |           |             |             |             |             |             |
| Investing Activities  | (402,720)   | (26,002)    | (212,001) | (26,960)    | (22, 110)   | (200, 784)  | (101 5 12)  | (50.010)    |
| Purchase of Property & Equipment  | (192,738)   | (26,993)    | (213,801) | (26,869)    | (23,118)    | (290,781)   | (101,543)   | (58,010     |
| Purchase of Intangibles   | (697,070)   | (346,503)   | -         | -           | -           | (346,503)   | -           | -           |
| Business Acquisition<br>Redemption of Short-Term Investments &<br>Restricted Cash | -           | -           | -         | -           | -           | -           | -           | -           |
| Total Cash From Investing Activities  | (1,679,947) | (162,666)   | (213,801) | (26,869)    | (23,118)    | (426,454)   | (101,543)   | (58,010     |
|   |             |             |           |             |             |             |             |             |
| Financing Activities  |             |             |           |             |             |             |             |             |
| Proceeds from Loan  | 390,000     | 160,000     | -         | -           | -           | 160,000     | -           | -           |
| Repayment of Loan   | (504,539)   | (172,473)   | (329,197) | (296,519)   | (267,085)   | (1,065,274) | (828,250)   | (545,183    |
| Operating Line (Repayment)  | -           | -           | -         | -           | -           | -           | -           | -           |
| Repayment of Loan   | (504,539)   | (172,473)   | (329,197) | (296,519)   | (267,085)   | (1,065,274) | (828,250)   | (545,183)   |
| Issue of Equity   | 890,000     | 545,000     | -         | -           | -           | 545,000     | -           | -           |
| Total Cash From Financing Activities  | 2,874,142   | 2,333,501   | (329,197) | (296,519)   | (267,085)   | 1,440,700   | (828,250)   | (545,183    |
| Effect of Exchange Rates on Cash  | (1,220,256) | 1,177,140   | -         | -           | -           | 1,177,140   | -           | -           |
| Net Increase in Cash  | (298,901)   | 3,377,886   | 7,147,272 | (3,062,783) | (242,550)   | 7,219,825   | 13,331,986  | 12,324,799  |

## **APPENDIX C: FINTECH COMPARABLES**

Figure 9: Canadian FinTech Comparables

|                    |               | Close        | Mkt Cap        | Cash      | EV          |          | Revenue   |           |         | EBITDA         |          | EV     | /Reven       | ue          | E      | V/EBITDA |        |
|--------------------|---------------|--------------|----------------|-----------|-------------|----------|-----------|-----------|---------|----------------|----------|--------|--------------|-------------|--------|----------|--------|
| Name               | Ticker        | Jul 10       | C\$ (M)        | (M)       | (M)         | 2018A    | 2019E     | LTM       | 2018A   | 2019E          | LTM      | 2018A  | 2019E        | LTM         | 2018A  | 2019E    | LTM    |
| Large Cap          |               |              |                |           |             |          |           |           |         |                |          |        |              |             |        |          |        |
| Shopify Inc.       | NYSE:SHOP     | \$1 031 86   | \$167,470.9    | \$2,360.6 | \$120,950.3 | ¢1 073 2 | \$1,555.0 | \$1 727 7 | -\$68.7 | \$66.6         | -\$133.2 | 112.7x | 77.8x        | 70.0x       | n/a    | 1816.7x  | n/a    |
| Thomson Reuters    | TSX:TRI       | \$91.90      | \$45,560.7     | \$1,264.0 | \$48,414.7  |          | \$5,916.7 |           |         | 1              | +        |        | 8.2x         | 8.2x        | 44.9x  | 32.3x    | 40.2x  |
| TMX Group          | TSX:X         | \$133.51     | \$7,519.3      | \$267.0   | \$8,355.1   | \$820.7  |           | \$1,218.3 |         | \$459.5        | \$862.1  | 10.2x  | 10.4x        | 6.9x        | 12.9x  | 18.2x    | 9.7x   |
| Mean (excludes I   | Rev. Multiple | >10: EBITD   | .,             | 60)       | 1 - /       | 1        | 1         | 1,        |         | 1              | 1        | 8.8x   | 8.2x         | 7.5x        | 28.9x  | 25.2x    | 25.0x  |
| Median             |               |              |                | ,         |             |          |           |           |         |                |          |        | 10.4x        | 8.2x        | 28.9x  | 32.3x    | 25.0x  |
|                    |               |              |                |           |             |          |           |           |         |                |          |        |              |             |        |          |        |
| Mid Cap            |               |              |                |           |             |          |           |           |         |                |          |        |              |             |        |          |        |
| goeasy Ltd.        | TSX:GSY       | \$52.87      | \$738.1        | \$90.9    | \$1,643.8   | \$250.2  | \$608.9   | \$406.4   | NA      | \$195.1        | NA       | 6.6x   | 2.7x         | 4.0x        | n/a    | 8.4x     | n/a    |
| Kinaxis Inc.       | TSX:KXS       | \$208.96     | \$5,543.3      | \$233.6   | \$5,317.9   | \$150.7  | \$190.0   | \$198.6   |         | \$54.5         | \$38.4   | 35.3x  | 28.0x        | 26.8x       | 195.7x | 97.6x    | 138.7x |
| Lightspeed POS     | TSX:LSPD      | \$35.59      | \$3,303.7      | \$211.0   | \$3,139.3   | \$71.9   | \$105.4   | \$120.6   | -\$17.8 | -\$19.6        | -\$41.4  | 43.7x  | 29.8x        | 26.0x       | n/a    | n/a      | n/a    |
| Real Matters       | TSX:REAL      | \$29.71      | \$2,508.5      | \$89.1    | \$2,431.5   | \$268.1  | \$359.2   | \$412.2   | \$3.0   | \$39.0         | \$51.5   | 9.1x   | 6.8x         | 5.9x        | 800.9x | 62.4x    | 47.2x  |
| Mean (excludes I   | Rev. Multiple | e >10; EBITD | A Multiple >5  | 50)       |             |          |           |           |         |                |          | 7.8x   | 4.7x         | 5.0x        | n/a    | 8.4x     | 47.2x  |
| Median             |               |              |                |           |             |          |           |           |         |                |          | 22.2x  | 17.4x        | 16.0x       | 498.3x | 62.4x    | 93.0x  |
| Small Cap          |               |              |                |           |             |          |           |           |         |                |          |        |              |             |        |          |        |
| Analytix Insight   | TSXV:ALY      | \$0.54       | \$42.2         | \$0.8     | \$41.6      | \$4.8    | \$0.0     | \$3.4     | -\$2.1  | \$0.0          | -\$2.3   | 8.6x   | n/a          | 12.3x       | n/a    | n/a      | n/a    |
| Perk Labs          | CNSX:PERK     | \$0.04       | \$42.2         | \$0.8     | \$7.6       | \$2.0    | \$0.0     | \$0.0     |         | \$0.0<br>\$0.0 | -\$2.5   |        | n/a          | 244.0x      | n/a    | n/a      | n/a    |
| Goldmoney          | TSX:XAU       | \$2.28       | \$178.7        | \$48.3    | \$136.4     | \$318.2  | \$322.8   | \$463.3   |         | -\$3.1         | -\$0.1   | 0.4x   | 0.4x         | 0.3x        | n/a    | n/a      | n/a    |
| IOU Financial      | TSXV:IOU      | \$0.07       | \$6.1          | \$5.3     | \$52.4      | \$5.7    | \$0.0     | \$9.5     |         | \$0.0          | NA       | 9.2x   | n/a          | 5.5x        | n/a    | n/a      | n/a    |
| Katipult Tech      | TSXV:FUND     | \$0.25       | \$16.8         | \$1.5     | \$18.0      | \$1.2    | \$0.0     | \$1.5     | -\$1.9  | \$0.0          | -\$1.4   | -      | n/a          | 11.9x       | n/a    | n/a      | n/a    |
| Marble             | CNSX:MRBL     | \$0.18       | \$9.8          | \$0.3     | \$15.7      | \$0.2    | \$0.8     | \$0.2     | NA      | \$0.0          | NA       | 82.5x  | 19.6x        | 67.9x       | n/a    | n/a      | n/a    |
| Mobi724            | TSXV:MOS      | \$0.03       | \$6.6          | \$0.5     | \$7.7       | \$0.6    | \$0.0     | \$1.5     | -\$5.6  | \$0.0          | -\$3.2   | 12.3x  | n/a          | 5.0x        | n/a    | n/a      | n/a    |
| Mogo Inc.          | TSX:MOGO      | \$1.27       | \$36.6         | \$6.5     | \$138.1     | \$8.1    | \$66.2    | \$19.6    |         | \$6.3          | NA       | 17.0x  | 2.1x         | 7.0x        | n/a    | 21.9x    | n/a    |
| NamSys Inc.        | TSXV:CTZ      | \$0.91       | \$24.8         | \$5.5     | \$19.4      | \$3.4    | \$0.0     | \$4.5     | \$1.5   | \$0.0          | \$1.6    | 5.7x   | n/a          | 4.3x        | 12.6x  | n/a      | 12.0x  |
| NetCent            | CNSX:NC       | \$1.25       | \$97.4         | \$0.2     | \$99.2      | \$0.1    | \$0.0     | \$0.2     | -\$8.5  | \$0.0          | -\$6.2   | ####   | n/a          | 591.7x      | n/a    | n/a      | n/a    |
| Peak Positioning   | CNSX:PKK      | \$0.03       | \$22.7         | \$5.1     | \$34.0      | \$1.7    | \$11.7    | \$14.7    | -\$2.2  | \$1.5          | \$0.6    | 20.2x  | <b>2.9</b> x | <b>2.3x</b> | n/a    | 22.7x    | 55.7x  |
| Points Int'l.      | TSX:PTS       | \$14.26      | \$181.6        | \$104.5   | \$120.1     | \$351.7  | \$399.0   | \$387.9   | \$13.3  | \$21.2         | \$19.3   | 0.3x   | 0.3x         | 0.3x        | 9.0x   | 5.7x     | 6.2x   |
| Prodigy Ventures   | TSXV:PGV      | \$0.12       | \$13.4         | \$1.2     | \$12.5      | \$16.9   | \$0.0     | \$19.9    | \$0.3   | \$0.0          | \$0.3    | 0.7x   | n/a          | 0.6x        | 41.8x  | n/a      | 38.9x  |
| Solution Financial | TSXV:SFI      | \$0.44       | \$34.4         | \$0.2     | \$46.4      | \$6.7    | \$0.0     | \$10.7    | -\$0.2  | \$0.0          | \$1.1    | 6.9x   | n/a          | 4.3x        | n/a    | n/a      | 43.0x  |
|                    |               |              |                |           |             |          |           |           |         |                |          |        |              |             |        |          |        |
| Mean (excludes I   | kev. Multiple | e >10; EBITD | 0A Multiple >5 | 50)       |             |          |           |           |         |                |          | 4.5x   | 1.4x         | 3.3x        | 21.2x  | 16.7x    | 25.0x  |
| Median             |               |              |                |           |             |          |           |           |         |                |          | 8.9x   | 2.1x         | 5.3x        | 12.6x  | 21.9x    | 38.9x  |

Source: S&P Capital IQ; eResearch Corp.

| Figure 10: U.SListed | Chinese Companies that | Focus on FinTech and Lene | ding Solutions in China |
|----------------------|------------------------|---------------------------|-------------------------|
|                      |                        |                           |                         |

|                   |  | Close   | Mkt Cap   | Cash    | Cash EV Revenue US\$ (M) |            | EBITDA US\$ (M) |            | M)        | EV/Revenue |           | e      | EV/EBITDA |       |       |       |      |
|-------------------|--|---------|-----------|---------|--------------------------|------------|-----------------|------------|-----------|------------|-----------|--------|-----------|-------|-------|-------|------|
| Name              | Ticker   | Jul 10  | US\$ (M)  | (US\$M) | (US\$M)                  | 2018A      | 2019E           | LTM        | 2018A     | 2019E      | LTM       | 2018A  | 2019E     | LTM   | 2018A | 2019E | LTM  |
|                   |  |         |           |         |                          |            |                 |            |           |            |           |        |           |       |       |       |      |
|                   | inese Companies  |         |           |         |                          |            |                 |            |           |            |           |        |           |       |       |       |      |
| China Rapid Finar | nce NYSE:XRF   | \$3.01  | \$40.8    | \$15.4  | \$25.9                   | \$70.6     | \$0.0           | \$46.7     | -\$60.6   | \$0.0      | -\$18.9   | 0.4x   | n/a       | 0.6x  | n/a   | n/a   | n/a  |
| FinVolution       | NYSE:FINV  | \$2.16  | \$658.2   | \$341.2 | \$369.9                  | \$3,842.0  | \$5,629.8       | \$6,809.1  | \$1,948.8 | \$2,376.3  | \$3,401.4 | 0.1x   | 0.1x      | 0.1x  | 0.2x  | 0.2x  | 0.1x |
| Hexindai Inc.     | NasdaqGM:HX  | \$0.99  | \$48.3    | \$14.9  | \$53.4                   | -\$1.0     | \$0.0           | \$15.5     | \$27.0    | \$0.0      | -\$29.7   | n/a    | n/a       | \$3.4 | 2.0x  | n/a   | n/a  |
| Jianpu Tech       | NYSE:JT  | \$0.66  | \$112.3   | \$99.8  | \$38.2                   | \$2,011.8  | \$2,232.6       | \$1,630.3  | -\$154.2  | \$65.2     | -\$181.0  | 0.0x   | 0.0x      | 0.0x  | n/a   | 0.6x  | n/a  |
| LexinFintech      | NasdaqGM:LX  | \$12.22 | \$2,196.0 | \$182.7 | \$3,312.9                | \$2,600.6  | \$10,625.4      | \$11,329.0 | \$1,852.3 | \$2,955.4  | \$2,016.5 | 1.3x   | 0.3x      | \$0.3 | 1.8x  | 1.1x  | 1.6x |
| Qudian Inc.       | NYSE:QD  | \$2.38  | \$603.9   | \$421.4 | \$448.7                  | \$4,129.1  | \$8,640.6       | \$7,654.4  | \$2,818.0 | \$4,015.1  | \$3,479.3 | 0.1x   | 0.1x      | 0.1x  | 0.2x  | 0.1x  | 0.1x |
| Senmiao Tech      | NasdaqCM:AIHS  | \$1.41  | \$40.7    | \$1.2   | \$40.4                   | \$0.3      | \$0.0           | \$16.4     | -\$1.3    | \$0.0      | -\$2.4    | 145.3x | n/a       | \$2.5 | n/a   | n/a   | n/a  |
| X Financial       | NYSE:XYF   | \$0.97  | \$155.5   | \$86.4  | \$121.5                  | \$3,317.1  | \$3,302.2       | \$2,840.6  | \$1,500.8 | \$0.0      | \$449.6   | 0.0x   | 0.0x      | 0.0x  | 0.1x  | n/a   | 0.3x |
| Yiren Digital     | NYSE:YRD   | \$4.17  | \$387.0   | \$451.1 | -\$27.5                  | \$11,244.1 | \$1,183.0       | \$7,660.0  | \$1,343.7 | \$155.7    | \$990.6   | 0.0x   | 0.0x      | \$0.0 | n/a   | n/a   | n/a  |
| Mean (exclude     | Mean (excludes Rev. Multiple >10; EBITDA Multiple >50) |         |           |         |                          |            |                 |            | 0.3x      | 0.1x       | 0.8x      | 0.8x   | 0.5x      | 0.5x  |       |       |      |
| Median            |  |         | •         | -       |                          |            |                 |            |           |            |           | 0.1x   | 0.0x      | 0.1x  | 0.2x  | 0.4x  | 0.2x |

Source: S&P Capital IQ; eResearch Corp.

## **APPENDIX D: DCF ANALYSIS**

#### Figure 11: PKK DCF Analysis

| Peak Positioning                  |         |        |          |        |       |       |       |       |
|-----------------------------------|---------|--------|----------|--------|-------|-------|-------|-------|
| DCF Analysis (C\$)                | 2018    | 2019E  | 2020E    | 2021E  | 2022E | 2023E | 2024E | 2025E |
| Revenue (\$M)                     | 1.7     | 11.7   | 35.3     | 53.1   | 58.4  | 64.2  | 70.6  | 77.7  |
| Revenue Growth                    | -77.5%  | 596.3% | 201.5%   | 50.3%  | 10.0% | 10.0% | 10.0% | 10.0% |
| EBITDA (\$M)                      | -2.5    | 0.0    | 5.6      | 18.2   | 22.9  | 28.4  | 34.6  | 40.7  |
| EBITDA Growth                     | -9.0%   | 102.0% | 11243.8% | 227.0% | 26.2% | 23.8% | 21.7% | 17.9% |
| EBITDA Margin                     | -148.8% | 0.4%   | 15.7%    | 34.3%  | 39.3% | 44.2% | 49.0% | 52.4% |
| Depreciation and Amort. (\$M)     | 0.6     | 1.1    | 0.7      | 0.4    | 0.3   | 0.2   | 0.1   | 0.1   |
| EBIT (\$M)                        | -3.1    | -1.0   | 4.8      | 17.7   | 22.7  | 28.2  | 34.4  | 40.6  |
| NOPAT (\$M)                       | -3.8    | -2.3   | 2.8      | 12.0   | 15.5  | 19.3  | 23.7  | 28.0  |
| Plus Amortization (\$M)           | 0.6     | 1.1    | 0.7      | 0.4    | 0.3   | 0.2   | 0.1   | 0.1   |
| Less Capital Expenditures (\$M)   | (0.2)   | (0.9)  | (0.6)    | (0.1)  | (0.1) | (0.0) | (0.0) | (0.0) |
| Capital Intensity                 | 11.3%   | 7.6%   | 1.8%     | 0.2%   | 0.1%  | 0.1%  | 0.0%  | 0.0%  |
| Net Working Capital Changes (\$M) | -9.2    | -3.3   | -1.1     | 3.3    | -1.1  | -1.2  | -1.3  | -1.3  |
| EPS (Continuing)                  | -0.01   | 0.00   | 0.00     | 0.01   | 0.02  | 0.02  | 0.03  | 0.03  |
| Unlevered Free Cash Flow (\$M)    | -12.6   | -5.5   | 1.8      | 15.6   | 14.6  | 18.3  | 22.5  | 26.8  |
| PV of Unlevered FCFs (\$)         | -14.6   | -5.8   | 1.7      | 13.5   | 11.5  | 13.2  | 14.7  | 15.9  |

#### Valuation Assumptions:

| Discount Rate     | 10%  |
|-------------------|------|
| Terminal Multiple | 9.0x |

| Valuation Analysis:        | Current | 1-Yr Target | 2-Yr Target |
|----------------------------|---------|-------------|-------------|
| Total PV of FCFs (\$M)     | 70.6    | 75.7        | 66.9        |
| Terminal Value (\$M)       | 366.6   | 366.6       | 366.6       |
| PV of Terminal Value (\$M) | 217.5   | 239.2       | 263.2       |
| Net (debt) cash position   | 15.6    | 17.7        | 28.0        |
| Total Value (\$M)          | 303.6   | 332.6       | 358.0       |
| DCF Value/Share            | 0.27    | 0.30        | 0.32        |
| FD Shares O/S (M)          | 1,108.6 | 1,108.6     | 1,108.6     |

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#### ANALYST ACCREDITATION

eResearch Analyst on this Report: Chris Thompson CFA, MBA, P.Eng.

Analyst Affirmation: I, <u>Chris Thompson</u>, hereby state that, at the time of issuance of this research report, I do not own common shares, share options or share warrants of Peak Positioning Technologies Inc. (CNSX:PKK).

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